

Welcome to **The Home Business Academy's** SG4G Freedom Formula For Affiliate Partners!

The Help You Need, and The EXACT 4 Step Action Plan For **Creating a Massive Residual Income** Using The Home Business Academy's Affiliate Partner Program



SG4G Freedom Formula: Where and How to Get Help (SG)

At The Home Business Academy, we want to allow you to build a business that gives you FREEDOM in every way possible!

We also strive to make sure that no matter who invited you, or how you got here...

You are NEVER alone, and you always know where to get help. Plus, you have a **step by step plan showing you EXACTLY what to do on a daily basis** to achieve all of the time, money, freedom, and giving outcomes you've set.

To make sure that you are never alone, and that you ALWAYS have help, we have created a leveraged, COMMUNITY and system based support formula that ensures that you have the support, guidance, personal help, and training you need virtually 24/7.

This support formula also gives **EVERY** Freedom Crusader you bring into The HBA community the same high level of support, without you having to give up your time freedom by spending all day answering questions and finding answers.

This leveraged support is the **SG** part of the **SG4G Freedom Formula** and it stands for...

System and **G**roups.

Let's first talk about the **FIRST** place you should **ALWAYS** go for help, the system.

The System:

The system is your PRODUCTS.

Nearly 100% of the answers you are looking for are located inside of your products.

Have a Funnel Builder question, it's in Funnel Builder's Academy.

<https://members.thehomebusinessacademy.com/fb-welcom>

A Traffic, or Leads, or Conversion question, first check HBA Premium Traffic and Conversions.

<https://members.thehomebusinessacademy.com/premium-welcome>

Have an Affiliate question, first go to the Affiliate Zone.

<https://members.thehomebusinessacademy.com/affiliate-quick-start>

There's even a Member's FAQ section that covers common HBA member questions.

<https://members.thehomebusinessacademy.com/members-faq>

Principles Behind Why Going to System First Helps You Build a FREEDOM Business:

- ★ **You actually use the products you purchased**, allowing you to achieve the time, money, freedom, and giving outcomes you came here to get.
 - Don't let this be another thing that collects digital dust. Any future you want to create is inside of these products when you learn the SKILLS.

★ As you will learn everywhere inside of HBA... **In order to create sales in ANY business, you have to become valuable** and share that value with the people you are trying to help

- Your products here at HBA will provide you with endless value to share on a daily basis when you take the time to learn and implement the amazing training inside of each product.

★ Knowing what's inside of your HBA products, and where to find specific information **allows you to answer any question you might get from the Crusaders you've invited in seconds by sending a single link** to the answer.

- This is massive time leverage. What could take you an hour to explain, can be sent in seconds.

★ **Who do you want training your customers... you, or the expert?**

- Chances are, you aren't the expert that can best answer the question your customer has. If you want to serve your fellow Freedom Crusader at the highest level, make sure they get the BEST answer... Send them to the expert!

★ Using the HBA products to answer your customer or partners questions **allows you to maximize your income in the most genuine, high integrity, and helpful way.**

- If your Freedom Crusader partner has a question that is answered inside of an HBA product that they do not have, it means they have a genuine need for that product if they want to hit their time, money, freedom, or giving outcomes. You'll feel good recommending it, because they need it.

★ **Time leverage.** You didn't become an affiliate partner to be a customer service rep, right?

- As your business grows, so do the amount of potential questions you can get on a daily basis. Using the products to first answer your own questions, then guiding your Freedom Crusader partners to do the same, keeps your time free to continue building and serving at the highest level.

Bottom line, **nearly 100% of the questions, problems, issues, etc. that you have can be answered by **Becoming a Product of Your Products** and actually going through them in DETAIL**

Using the system allows you to get the most out of your products, so you can create the time, money, freedom, and giving outcomes you want in your life.

Plus, it allows you to better serve the Freedom Crusaders you invite here in a highly leveraged way, even before going to the next part of the formula...

Groups.

The Groups:

Groups provide the ultimate leverage in your business.

They provide **instant answers for you and your fellow Crusaders**, PLUS provide leverage for the ENTIRE company to use.

Like the **S**ystem (products), using **G**roups to get help for yourself and the Crusaders you've invited to HBA frees you up to best use your time.

It also allows HBA founders and leadership to spend their time serving the community at the highest level possible

More on that in a sec.

First, let's talk about all of the incredible groups that are available to you for help and answers...

- **The HBA Private Mastermind Facebook Group (Available to All Members)**
 - This is where to get 24/7 access to your Freedom Crusader community, get updates, ask questions, welcome fellow Crusaders and more.

<https://members.thehomebusinessacademy.com/communities>

- **The HBA Premium Private Leaders Telegram Chat (Premium Members Only)**
 - Need INSTANT help? This is where to get it from HBA's top Crusaders and top earners. Access it 24/7 right from your phone or computer.

<https://members.thehomebusinessacademy.com/communities>

- **The HBA Premium Daily (M - F) Live T+C Mastermind (Premium Members Only)**
 - Get LIVE help on all things traffic and conversions. Plus, watch HBA's co-founders Mike Hobbs and Paul Hutchings, as well as other top Crusaders go through their daily 4G plan right in front of you.

<https://members.thehomebusinessacademy.com/t-c-mastermind>

- **The HBA Premium “What’s Working Now” Monday Night Mastermind (Premium Members Only)**
 - Every Monday night at 8pm EST, we meet as a community to see “What’s Working Now” for HBA’s Top producing Crusaders. You can see the EXACT strategies that are working right now to build your business, AND get live answers to any questions you have about your own business.

<https://members.thehomebusinessacademy.com/marketing-mastermind>

- **The HBA Funnel Builder’s 1st Monday of The Month Mastermind (Available to All Members)**
 - If you or the Freedom Crusaders you’ve invited to HBA have questions about ANYTHING related to building or implementing a funnel, page, or site using the Funnel Builder... this is the place to be! We meet the first Monday night of EVERY month at 8pm EST.

<https://members.thehomebusinessacademy.com/hba-coaching>

When to Use Groups For Help and Support

Groups are super beneficial for many of the same reasons as going to the **S**ystem (products) first for help. So, be sure to review those principles.

Here are a few unique reasons why you might want to go to the **G**roups AFTER you’ve tried to get your answer first using the **S**ystem:

★ **AFTER** going to the system first, **you genuinely can't find the answer you're looking for.**

- While it's pretty rare, because HBA is super detailed in its products, there are occasions when the answer just isn't there, or isn't totally clear. This makes it a good time to go to the Groups for answers.

★ **Sometimes you need a live answer, walk through, or demo for clarity**

- Sometimes a text answer just doesn't cut it. HBA's live Masterminds on Mondays, as well as the T+C Mastermind each weekday are a great place to ask questions live, get demos and walkthroughs, and actually watch over the shoulder or talk through your question or issue.

Unique Principles Behind Why Groups Help You Build a Freedom Business

★ **Asking a question in a group activates the “Mastermind” principle**

- This means you not only get the benefit of a possible quick response, but you also get multiple perspectives, and angles. This may produce a much better, and even the best response or answer for you through “brainstorming,” or many successful minds coming together to help.

★ **Maximizes time leverage AND speed** by spreading the “work” of customer support among many, instead of a few.

- Instead of having a small, “hired” staff that may or may not have the best answer (and that would be slower to respond)... you have an ever growing army of passionate, highly skilled, incredibly helpful and caring Crusaders available virtually 24/7 to help you. In most cases, you can have the quality help you need in minutes!
- **TIP:** To get the most out of this “community” principle of support, be sure to offer help, guidance, answers, and support when and where you can as you grow in your own knowledge and experience.

★ **Creates a community effect that produces longevity** and helps you continue to get residual commissions long term from people who enjoy paying. **(Win/Win!)**

- Residual income can only grow and thrive when your customers and partners stick around long term. A supportive, helpful, knowledgeable, engaged, and people first Community like we have here at HBA is the magical ingredient to a “Freedom Based Business.”

★ **You don't have to rely on any one person (like the one who invited you) for the help, guidance, and daily plan you need to be successful.**

- Again, the goal here at HBA is to make sure that no matter how you got here, you will always know exactly where and how to get the help and support you need... PLUS, that you have a step by step daily plan to reach any time, money, freedom, or giving outcomes you've set.

The Ultimate Benefit That Applies to BOTH The S & G Parts of The Formula

When answers, help, support, and guidance can be found in the system or groups, it allows for a single training, or post, or recorded live event, etc. done just ONE time, to continue to serve an endless number of members for years and years.

That's how to serve and help at the highest level in a way that produces maximum freedom LONG TERM!

Last Resort Support:

If you have billing, login, or issues with your personal account here at HBA that are sensitive and need the attention of HBA directly, you can send an email to:

support@TheHomeBusinessAcademy.com

With freedom for affiliate partners, and the fastest and highest quality answers to all members of the HBA community being of the highest importance...

The goal is always that the best answer to every single question, and the highest level of help you need, can be quickly found in the system and/or groups.

This leveraged, community and system based support system provides everything you need to get help 24/7 via the training, the groups, the live chats, and even personal live help during our masterminds.

With that out of the way, you're now free to do what you came here to do...

Build an incredible business that you love in a way that gives you an abundance of time, money, and freedom to spend your days doing what you love the most, with the people you love the most... And serving the people, communities, and causes that you are most excited about.

This next part, **The 4G Formula** gives you the step by step plan to do just that!

SG4G Freedom Formula: Freedom Producing Activities (4G)

The Simple, PROVEN 4 Step Daily Action Plan You Can Use to **Create a \$50,000 to \$100,000 Per YEAR Residual Income** With as Few as 35 Customers!



What you'll find on the inside of this **action plan** are **the EXACT 4 steps** that have been used by The Home Business Academy's TOP earners to get maximum results in minimum time using this incredible **80% residual commissions model!**

HBA Residual Comp Plan Illustration			
Customers	Funnel Builder	Premium	Combo
	\$20	\$100	\$120
	Monthly Residual	Monthly Residual	Monthly Residual
5	\$100	\$500	\$600
10	\$200	\$1,000	\$1,200
20	\$400	\$2,000	\$2,400
40	\$800	\$4,000	\$4,800
80	\$1,600	\$8,000	\$9,600
100	\$2,000	\$10,000	\$12,000
*Results are not average nor meant to serve as a guarantee of income. Average affiliates can expect to earn between \$300 to \$600 with our business. See our full earnings disclosure at http://income.thehba.net/			

A Residual Income Plan So Simple it Fits on a Single Sheet of Paper!

Don't underestimate the power of this residual income growth plan just because it's so simple.

This is THE plan used by The Home Business Academy's HIGHEST EARNERS to grow the biggest, most stable residual incomes.

Bottom line... This 4G Freedom Formula is the PROVEN model of success to follow.

Step #1: **GROW** Your Mindset AND Skill Set DAILY. Focus on The Area You Need Most **Right Now**. For Example, if You Need Leads, Focus on Learning Traffic.

Step #2: **GIVE Value** Turn What You Learned or Gained in Step #1 into Content & Share it. It's Also SUPER Valuable to Share Personal Stories, Vision, & Your Journey.

Step #3: **GET Leads** Through Daily QUALITY Traffic Generation and Marketing to Build Your Email List and Social Media Audience.

Step #4: **GET Sales** by Putting The All in One Offer in Front of Your Leads and Audience, and by Following Up Daily With Your Leads and **ESPECIALLY** Customers

Every single person who has created a long term, stable residual income with HBA follows and teaches this simple marketing plan and nothing else.

It works because ***it's simple and it follows the principles of marketing*** that produce responsiveness (buying) among your leads.

If you do those 4 things EVERY SINGLE DAY for the next 90 days, you will be doing what has proven over time to produce a stable business that can continue to grow.

To have a business that is continuing to reach its full potential and consistently hitting your desired income, time, and freedom goals, *you MUST print and complete your Daily Outcomes Sheet EVERY DAY* as well. See the next page.

DAILY ACTION and Outcomes Sheet

Print this sheet out DAILY - Post it someplace that you will see it AND complete it

Hitting the DAILY outcomes isn't an option, or a decision. **Only ONE decision ever has to be made, and it is...**

"I am going to build my business and be successful."

Everything else is just a step that MUST be taken daily to get there.

Your 4G Action Plan is only that... a plan. **Below are the ACTION steps to take DAILY.**

It's only when **ALL 8 simple steps are done together on a CONSISTENT basis, that you can create a stable, long term business** where your desired income, time, freedom & giving outcomes can be met.

____ 1. Get traffic to build my list & social media audience using the training & live mentoring inside of HBA Premium (**Goal 35 - 50 NEW LEADS/day**. With QUALITY traffic, that statistically increases your ability to produce 1 NEW All in One partner/day).

____ 2. Grow my Mindset by listening to a Grow Rich Mastermind Audio. (Maximize your time by listening while driving, cleaning, working out, etc.)

____ 3. Grow my Skill Set by studying AND using my products (putting into action what I learned) for at least 30 minutes in the area I need most right now.

____ 4. Create my own content sharing what I learned in Steps #2 & 3, and post that content on my blog, social sites, Youtube, membership site, podcast, website, hub, etc.

____ 5. Email my list the content that I created

____ 6. Follow up with anyone who has questions or interest.

____ 7. Take new members through "Getting New Members Started Right" training.

____ 8. Connect with, & support the community by engaging in groups & live training

Circle Desired Monthly Income: \$2,000 \$5,000 \$10,000 \$20,000 \$30,000+

Today, I completed EVERY step on this page (sign & date): _____